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# THE PRIME PR

#### **NEWS BRIEFING**

BUSINESS

#### Demise of Carillion could start contagion

The future of Carillion, the crisis-hit construction firm, remained in the balance last night as the Government held last-ditch talks on whether to bail-out some of its most troubled contracts. EY, the accountancy firm, was waiting in the wings to potentially put the £5.2 billion revenue contracting giant into administration as early as today, potentially triggering a contagion that could threaten hundreds of its suppliers. "They'll take a great swathe of companies with them," said one analyst. Business, page 1

Editorial Comment: Page 17

#### **FEATURES** Celia Walden

Spare me those she menthe 'Brodiet Bores' Page 23

SPORT

#### Liverpool end City's unbeaten run in thriller

Jurgen Klopp said Liverpool needed a statement of intent after the sale of Philippe Coutinho. Their pulsating victory that ended Manchester City's run of 22 Premier League games unbeaten was that emphatic message. Klopp said he would be judged on his decision to allow the Brazilian to leave. but as the remaining members of the so-called "fab four" scored in the 4-3 win – and Alex Oxlade-Chamberlain was majestic in Coutinho's old position - Liverpool showed how they will move on. Liverpool thrived with their courage, attacking City in a way few sides have tried. Sport: Pages 1-4

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# **Patients**' data given to tobacco giants

### Health officials hand cancer victims' records to US firm working for cigarette companies

By Laura Donnelly, HEALTH EDITOR

THE medical records of British cancer victims have been handed to a controversial American firm working for one of the world's biggest tobacco companies, *The Daily Telegraph* can reveal.

The data covering almost 180,000 patients - every case of lung cancer diag- maker of the Marlboro brand, unsucnosed in England over a four-year cessfully fought government plans to a firm which has acted for cigarette giant Philip Morris International for almost three decades.

It is feared the company could use the data in legal cases minimising the dangers of smoking, or fighting regulation. The sensitive information, taken

from anonymised NHS records, was taken without the consent of any of the cancer sufferers or their families. An investigation by The Daily Tele-

graph reveals that Public Health England (PHE) gave the data, covering 179,040 lung tumours diagnosed between 2009 and 2013, to a firm called William E. Wecker Associates. The company has testified on behalf of tobacco giants in dozens of lawsuits,

including the landmark United States v Philip Morris case, which in 2006 held Philip Morris liable for racketeering and deceiving the public for decades about the dangers of smoking. Records seen Editorial Comment: Page 17

by this newspaper show that PHE released the cancer data to William E. Wecker Associates in July 2016.

It did so after the firm explained that it wanted to evaluate lung cancer trends in Australia, Ireland, the United Kingdom and the United States. The request came as Philip Morris.

period – was given by health officials to introduce plain packaging in the UK, which had already been introduced in Australia and agreed for Ireland. In the request, Wecker said it wanted to examine the relationship between to-

bacco use and cancer - having made a career out of downplaying such links and the part played by regulation. The firm's president featured heavily

in the 2006 case that the tobacco industry had deceived the public about the harm caused by smoking. The court found that Dr William E Wecker, "by his own admission, has 'never been qualified by a Court as an expert in the subject of smoking and health", describing his analyses as "flawed", his arguments "irrelevant" and "flatly contradicted by

voluminous research reports and other documents, spanning decades". Last night, PHE said it was not aware Continued on Page 4

### It's the girlfriend or the job, Ukip leader told



Jo Marney, the girlfriend of Henry Bolton, the Ukip leader, leaves her Kent home yesterday. Mr Bolton is under pressure to quit after messages emerged in which Miss Marney made offensive comments about Prince Harry's fiancée and black people. Report: Page 7

## Mordaunt: UK will cut aid to richer nations

By Steven Swinford DEPUTY POLITICAL EDITOR

BRITAIN is prepared to cut foreign aid spending to wealthier developing

countries if they fail to "take responsioility" and invest in their own people, the International Development Secretary warns today. Penny Mordaunt says that Britain

will no longer hand out aid money 'when others should be putting their hands in their pockets" and will focus increasingly on helping developing countries "stand on their own two

feet". She says that the public have "legitimate" concerns about Britain's £13billion aid budget and are entitled to question whether it would be better spent on meeting "domestic needs" or paying down the national debt.

Writing in *The Daily Telegraph*, she argues that simply saying that taxpayers' money has been well spent "won't cut it" and the Government must demonstrate that it "cannot be better spent" on anything else. Ms Mordaunt pledges to use Britain's foreign aid as part of a "bold new Brexit-ready proposition to boost trade and investment with devel-

oping countries", offering a "win-win"

for both Britain and developing nations. She says: "I will not invest when others should be putting their hands in their pockets. It will no longer be enough for a project simply to be achieving good things.

"I want the governments of developing countries to step up and take responsibility for investing in their own people, in healthcare or education, for example. If it chooses not to, that will inform our decisions around our funding."

Penny Mordaunt: Page 16

## Fine for allowing fly-tipping

**By Jack Maidment** POLITICAL CORRESPONDENT

HOUSEHOLDERS who fail to check if "man in van" companies are legitimate

before having their rubbish taken away could be hit with £400 on-the-spot fines if it is fly-tipped. The Government is considering allowing councils to impose fixed pen-

alty notices on those who "fail to take all reasonable measures" to make sure a business is registered to transport waste in a crackdown on illegal dumping. In 2016-17, councils in England

dealt with around one million fly-tipping incidents, up seven per cent on the previous year and costing £57.7 million. A lot of the fly-tipping is the result of using unauthorised companies.

Thérèse Coffey, the environment minister, said: "Fly-tipping blights our communities and we need determined action to tackle it. These new powers will curb the rise of waste sites that continue to operate outside the law."

The Government added that "under no circumstances should regulators use fixed penalty notices as a means to generate income".



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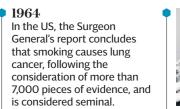
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Richard Doll, a British scientist (and smoker), publishes a paper in the British Medical Journal confirming the link between smoking and lung





Notices on cigarette packets are introduced in the United Caution: Cigarette smoking may be hazardous to your

California, right, is the first US UK parliament passes a law introducing mandatory health state to introduce a ban on warnings on cigarette packets: smoking in public places Government. SMOKING CAN

DAMAGE YOUR HEALTH".



Monday 15 January 2018 The Daily Telegraph

The US Department of Justice brings a lawsuit against nine cigarette manufacturers and two tobacco trade associations, alleging they had engaged in a conspiracy to deceive the American public

The case - United States v Philip Morris USA, Inc concludes that the industry had "lied, misrepresented and deceived the American public about the devastating health



England introduces a ban on smoking in enclosed work places, left, following Scotland, Wales and Northern Ireland.

Australia introduces plain packaging for cigarettes, in a bid to make smoking less attractive to consumers.

May 2017 Plain packaging for cigarettes is introduced in the UK, with standardised packaging bearing graphic warnings, right, of the dangers of smoking. Ireland follows suit



Nov 2017 Tobacco manufacturers in the US are forced to start running and prime-time television, stating that they intentionally designed cigarettes to create

losing the case

in May 2016, and

losing the right

April last year

a month before

the law came in

Earlier this

month, Philip

a new campaign

products, such

alternatives, and

offering smokers

smokeless

as healthier

help to quit,

Morris launched

to appeal in

## **US** tobacco companies engaged in 'numerous acts of fraud'

Judge accused firms of lying, misrepresenting and deceiving the American public about the health effects of smoking

By Laura Donnelly HEALTH EDITOR

The tobacco industry had "marketed and sold their lethal products with zeal," "Defendants called a statistician, William Wecker, who, by his own adwith deception, with a single-minded mission, has 'never been qualified by a focus on their financial success, and court as an expert in the subject of without regard for the human tragedy smoking and health;" the document or social costs that success exacted," states.

Judge Gladys Kessler wrote. ing smokers and the young people they avidly sought as 'replacement' smokers "Moreover, Dr W about the devastating health effects of analyses are unconvincing because smoking and environmental tobacco they are flawed in several ways," the

which found the companies liable for racketeering by "engaging in numer- designed cigarettes with ous acts of fraud" - are still being felt. bacco manufacturers, including Philip and sustain addiction' It wasn't until last November that to-Morris, were finally forced to start run-

pers and prime-time television. drugs, car crashes, and alcohol com- ning decades"

about the advertisements - which re- weighing all the evidence".



was described as 'basically irrelevant'

cently began running during prime-time television shows and in newspapers across the United States is the explanation behind them. "A Federal Court has ordered RJ

Reynolds Tobacco, Philip Morris USA, Altria and Lorillard to make this statement about the health effects of smoking," the advertisements state. The findings were particularly bru-

tal about the expert witnesses called by THE ruling in the landmark 2006 case the tobacco industry. One man, Wil-- United States v Philip Morris - was liam E Wecker, came in for particular

"Because he is a statistician, and nei-The 1,652-page judgment went on: ther an epidemiologist nor a medical "Over the course of more than 50 years, doctor, Dr Wecker is 'not able to offer defendants lied, misrepresented and opinions as to causation relating to the deceived the American public, includ- relative health effects of low tar ciga-

"Moreover, Dr Wecker's statistical

enough nicotine to create

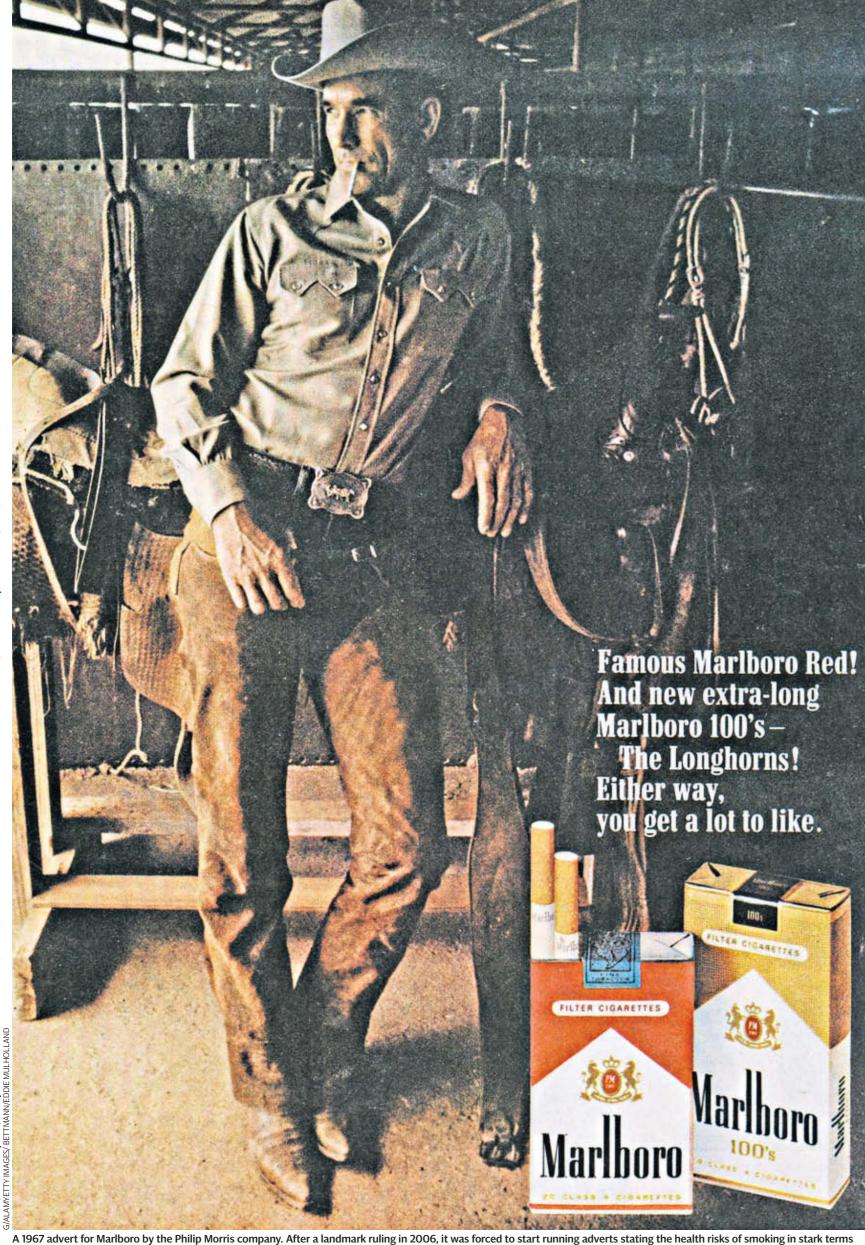
ning advertisements across newspa- critical document added, pointing out that his main opinion was "flatly con-"More people die every vear from tradicted by ... voluminous research smoking than murder, Aids, suicide, reports and other documents, span-

It went on to describe his evidence "Cigarette companies intentionally as "basically irrelevant," reflecting "his designed cigarettes with enough nico- lack of understanding of the relevant tine to create and sustain addiction," subject matter" and noting his admiswarns another. And what is notable sion that "I don't reach my opinion by

> Dr Wecker, a statistician and applied mathematician, has, however, been working diligently for the tobacco industry for close to three decades. And it was this statistician who asked British health officials to hand over their data, which they did. in July 2016. At the time, Philip Morris, one of his \( \) main employers, was fighting a legal 🛱 battle against plain packaging - part of government plans which aimed to re-

> duce smoking's death toll by making≧ the packets less attractive. Under the laws governing release of nedical data, it should only be released in the interests of improving patient

care, or in the public interest". The Daily Telegraph asked Dr Wecker to provide details of the study including any plans to publish its findings, but no response was provided.



Records handed to firm 'arguing

Lung cancer sufferer I want medical data to be used for positive reasons

Michele McMahon, 49, a lung cancer sufferer, said she was horrified that medical data from thousands of patients like herself had been handed to allies of Philip Morris The former NHS nurse said: "I really believe in the importance of research. I want medical data to be used for positive reasons - to help people, to help to find treatments, and also to find ways to make smoking less attractive to "If I had been

asked. I would

permission for

my data to be

industry," said

Mrs McMahon,

from Liverpool.

pictured with

granddaughter

Alexa. "I don't

England could

understand how

used by the

tobacco

never have given have allowed this." said the mother-of-two who was diagnosed 15 vears after giving up smoking. "This is about our lives; these are all about

Mrs McMahon. who was a ward sister at the Royal Liverpool Hospital, said she feared how of things the making a profit." has said and

done over the years. They spent long enough trying argue that smoking doesn't the data could be | cause lung used. "It is just | cancer. Why inexplicable - we | would PHE har know the kinds | over data from our medical tobacco industry | records to firms like that? It

just because of what they want to do with it, but also that it undermines all the really that is going on in research," she

NHS, I know

important work | the way they medical data.

horrifies me. Not | how important data protection is," she continued. "It is really important to have public confidence in look after

This will do

enormous

damage.'

over impact of smoking on cancer'

Laws governing the release of medical data state that it should only be released "in the interests of improving patient care, or in the public interest". atient care, or in the public interest".

Charities last night said it would be

"incredibly distressing" for lung cancer sufferers to learn that their medical data was being used by the industry which

UK that are caused by smoking. It is the had caused so many cases of the disease. Privacy campaigners said the disclosures were scandalous, as they called on to investigate how the situation could nave been allowed

Lung cancer is the third most common form of cancer in the UK, with about 45,000 diagnoses annually, with has been twisted, and officially ap- with the Freedom of Information Act. nine in 10 cases caused by smoking. cal records, which come from NHS hospitals and screening services.

rules on consent, which allow patients spent three decades acting for a tobacco plicable exemption." to refuse for their data to be used for any giant, trying to use statistics to dispute The Telegraph asked William E

medical data were halted in 2014 amid expressed alarm at the revelations. of the links between William E Wecker concerns that the public had not been "This could be incredibly distressing for Associates and Philip Morris until con- properly informed about their right to patients and their loved ones," she said. opt out. A new consent model is due to A spokesman for PHE said the data Senior officials said they had been be introduced in March, but it is not yet was released to Wiliam E Wecker after it

told the study aimed to "identify strate- clear whether the rules will apply to set out plans for a study evaluating gies to achieve a healthier global popudata extracted by agencies such as PHE. "morphological changes in lung canlation". They insisted they had a legal 
The apparent lack of due diligence cers across countries and continents" in duty to release the information when it raises question marks about whether order to "extend the analysis of relationwas requested under the Freedom of In- there are any safeguards in place to pre- ships between tobacco use and cancer" sent misuse of data released by PHE. and "identify strategies to achieve a Sam Smith, from privacy campaigner healthier global population".

> The proportion of lung cancer cases in the third most common form of cancer

the Commons Health Select Committee medConfidential, said: "This is a system that relies on public trust; a system so Dr Jem Rashbass, National Director flawed that it's not yet clear if any rules for Disease Registration and Cancer

vestigate as a matter of urgency. Even tion has been released. Patients are unable to block the use of now we don't know how this data from the impact of smoking on cancer."

developing lung cancer is tobacco use ... We would like to do a cross-continental study involving Australia, Ireland, the United Kingdom and the United States to evaluate whether cancer morpholo gies differ across nations or continents The spokesman said PHE was not told who funded the study.

Health officials said the request from

the firm stated: "It is widely accepted

that the largest contributing factor in

Analysis, PHE, said: "We released this "It's a scandal that 'medical purposes' data under our legal duty to comply proved, to include a firm working for Patient confidentiality is of upmost im-PHE has access to thousands of medibig tobacco," he added. "We want the portance and we've ensured that no Commons health committee to now in- sensitive or identifying patient informa-

"Any organisation or person can subinformation about them, because the medical records is being used. We only mit an FOI request and is legally entitled body is not currently covered by NHS know it was given to a firm which has to a response, provided there is no ap-

Wecker to provide details of the study, The rules have been dogged by con-Paula Chadwick, chief executive of including any plans to publish its findtroversy. Plans for a national database of Roy Castle Lung Cancer Foundation, ings, but no response was provided.

# effects of smoking" No <u>curative</u> power is claimed for PHILIP MORRIS, but\_ AN OUNCE OF PREVENTI is Worth a Pound of Gure! **America's Finest Cigarette**

A 1946 Philip Morris advert even implied that cigarettes could be good for your health

## NHS litany of failure on records goes on despite claims of 'due diligence'

#### By Laura Donnelly

WHEN it comes to medical records and data security, the NHS has a chequered Labour's plans for a national IT system, to enable sending and sharing of patient data, were scrapped in 2011, after estimated costs reached £12 billon. Under the coalition government,

plans were drawn up for a national database - called Care.data - which would see information extracted from GP files **took three more** in order to aid medical research. But the scheme was put on hold in 2014 and scrapped two years later amid

public concern that people had not been properly informed about how to | link. opt out, along with fears the database could be vulnerable to hackers. It followed a series of scandals over access to medical records - including estimated that the sale of NHS data covering 47 million

patients to the insurance industry, revealed by *The Daily Telegraph*. The debacle saw the resignation of Γim Kelsey, head of Care.data, already under fire for claiming more than £46,000 a year on hotels and travel.

> But health officials are determined every cancer patient in the country, it formation was handed over. to press on with wider access to mediis run by Public Health England (PHE). services more responsive to patients. drawn up, with every patient promised states it should only be released "for handed over. a "single and simple" way to opt out if medical purposes", patients get no say. they do not want personally identifiatheir own care and treatment.

the previous backlash if the public is consent. given clearer information about the Patients can ask to have their full plans, due to be launched in March. cancer registry record deleted - but of- about what that "due diligence" pro-But many questions remain unan-ficials admit this could potentially cess involves. It appears to exclude ba swered, including whether a data re- harm their own care. PHE insists "due sic internet searches.

It is more than Since then, the laws to gain tobacco industry has battled to

Smoking gun Six decades since deadly secret revealed

smoking and

refused to han

gathered from

confidential

interviews

undertaken w

teenagers as

young as 13.

When the

coalition went

ahead with the

The University

packaging.

of Stirling

over the

insights,

6.000

60 years since Richard Doll's landmark study. defend sales proving that arguing about smoking causes the level of the lung cancer. The | risk posed by findings were so smoking and the controversial it relative risks of lower tar years and products. further studies

Most recently, before ministers it has fought the announced the In America in 1964, the surgeon general smokers had 10 times the risk of

lung cancer

introduction of plain packaging, proposed by the government In 2011, Philip Morris International tried to use Freedom of compared with Information

Labour plans leading to scepticism from industry began anti-smoking campaigners. lease such as that disclosed today will diligence" was carried out when they Public confidence was further be allowed under the new system. Un- were asked to release data on every pashaken last year when the NHS fell vic- til now, the debate has focused on NHS tient diagnosed with lung cancer in tim to the biggest cyber attack in his- rules on consent. But, although the Na- England between 2009 and 2013. tory, with "ransomware" crippling 40 tional Cancer Registration Service It has stressed that care was taken to takes NHS data out of hospitals for ensure that no "identifying" patient in-

The request from William E. Wecke cal data - insisting that it is vital to im- As an agency of the Department of Associates Inc, a statistical and applied prove medical research and make Health, it is not covered by NHS rules. mathematical consulting firm, was au-While the release of all health data is thorised, and anonymised information A new consent model has been covered by 2006 legislation, which from almost 180,000 patients duly Last night, PHE officials said that un-

That means that when data was ex- til they were contacted by this newspable data shared for anything beyond tracted from the medical records of al- per, they were unaware of any link most 180,000 lung cancer patients, no between William E. Wecker and Philip Ministers hope that they will avoid patients or relatives were asked for Morris International, despite their long and public collaboration. But questions will now be asked

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